





**Clikon**  
*Just a touch to get all done.*



**Clikon**  
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## INTRODUCTION

Clikon, one of the pioneers that set out ahead of time in the sphere of electronics industry and life style technology has triggered off various ideas and creative imaginations.

Within a short span of fabulous bygone days Clikon could make a revolutionary presence globally and locally, from manufacturing state of the art products to high end marketing strategies. Clikon will continue to enrich lives around the world through various significant factors which differentiate Clikon from its contemporaries like cutting-edge product development, sound research, constant innovation, smart marketing and sales.

Our technology, products and services contribute to everything from people's everyday and all the walks of lives. In order to deliver our products where and when they are needed, we have several vibrant production and distribution bases established at strategic points, and have positioned our sales and service locations based on careful analysis of industrial and market characteristics, as well as cultures and lifestyles. By combining the comprehensive aspects Clikon delivers concrete values to the customers' satisfaction.



## VISION

To unfold a par excellent business prospect, by which our brands and marks would obtain a consumer orientation. We dream of improving life easy and comfortable through exceptional innovation and superior value to customers.

## MISSION

- Ⓢ To deliver brand oriented products with high quality and efficiency being a being a trusted company having ultimate technology and research.
- Ⓢ To work well to satisfy our customers through fulfilling their hopes and aspirations at any cost.
- Ⓢ To act as a niche where our all products become available as under one roof and from which our customers and employees disseminate happiness and nurture trust and affinity so that Clikon can contribute richer and auspicious experiences to all.



## R&D

Advanced research and development activities play key roles inside Clikon from its inception which is derived from our deep-rooted commitment and in a vision that products and services should have been equipped with the most advanced, most systematic research facilities in the field.

Our RD related activities depend on the potential and competence on blending of the new technologies and thoughts which eventually is integrated to the product systems. Today in a rapidly changing era to develop rational technologies and to translate these to marketable products and services are vital and inevitable. Therefore, Clikon has been paying extensive attention on having powerful R&D capabilities its utmost priority.

Our RD division has its own prerogative that helps Clikon to assess how to maximize their performance and work with them to achieve the vision. It is the RD that is developing and implementing technology to improve the productivity and efficiency and ultimately empower the clients to satisfy high quality products and responding to increasingly competitive market place. Our R&D network spans are situated in UAE and China. We have accomplished engineers and trained staff consists of experienced and well versed in innovating, refining and developing products and services satisfying customers' needs and market trends. Well thought and innovative ideas coincide with strict standards. Till the time that Clikon had barely at maximum 1% complaint against its products, signifying our great expertise tailored by impeccable and efficient teamwork.





## CLIKON BEYOND HORIZONS

To create better reach and contact with our customers, we have sound set up for sales subsidiaries in fast-growing, emerging economies, as well as in showrooms and service centers. Along with making efforts to obtain new customers by setting up marketing systems and conveying the appeal of the full range of our products we focus up-to-date services and supports in global level.

Our transnational presence in the current and potential markets is an essential factor of our business strategy. You can experience our spirit of progress and success in all regions where we can make constant relationships in active way so that we can respond as effectively as possible to the needs of our customers. Our wide geographical coverage helps us identify and respond swiftly to new trends and opportunities. It resulted in bringing strategic positions with stronger in those regions where growth opportunities arise.

With a well-functioning global presence outside the United Arab Emirates Clikon maintain offices and networks in the Middle East, China, Africa, Hong Kong and India.

# Clikon<sup>®</sup>

*Just a touch to get all done.*







As a pioneer in the sphere of praise worthy customer services and deals of telecommunication, electronics and lifestyle products our presence is available in various spots GCC and other countries.

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