







Mission

A collective & cohesive effort for a collective growth. We have a strong belief that an individual is nothing except the part of a team.

PRIME MEDIA



Vision

It's not about reaching the heights of business but to create an atmosphere where the clients and the company prosper together with the tag of Quality.

PRIME MEDIA



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CONCEPTUAL
CREATIVE
MODERN
INNOVATIVE



Promising Powerful &
Proactive Solution

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Our Services

Electronic Media

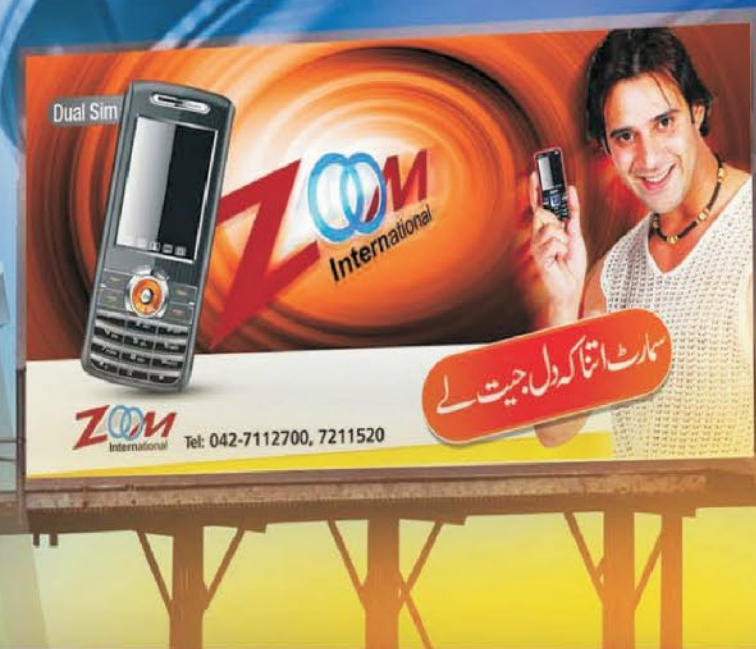
Television productions, video productions, radio productions, jingle, TV scroll and all TV channels. Fm radio channels locally and internationally and Cable Networks Channels.

Print Media

News Papers, Nationwide Magazines, Business Publications, Stickers, Broachers, Flyers and Posters etc.

Out Door Media

Hoarding, MMT Signs, Flex Signs (internally lit up, Graphic/Printing in any size), Neon & Plastic Signs/Pole signs (Sky Signs, both Flex, Neon and Corrugated) Public Buses/Traffic Signs and Banners.



PRIME MEDIA

What We Do

Fresh ideas, innovative solutions, intuitive flashes of insight; these are Prime's fundamental tools for creating each client's unique message in today's complex marketplace. Everything we do is driven by one thing — the desire to design outstanding, effective creative that produces results for our clients.

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How we work

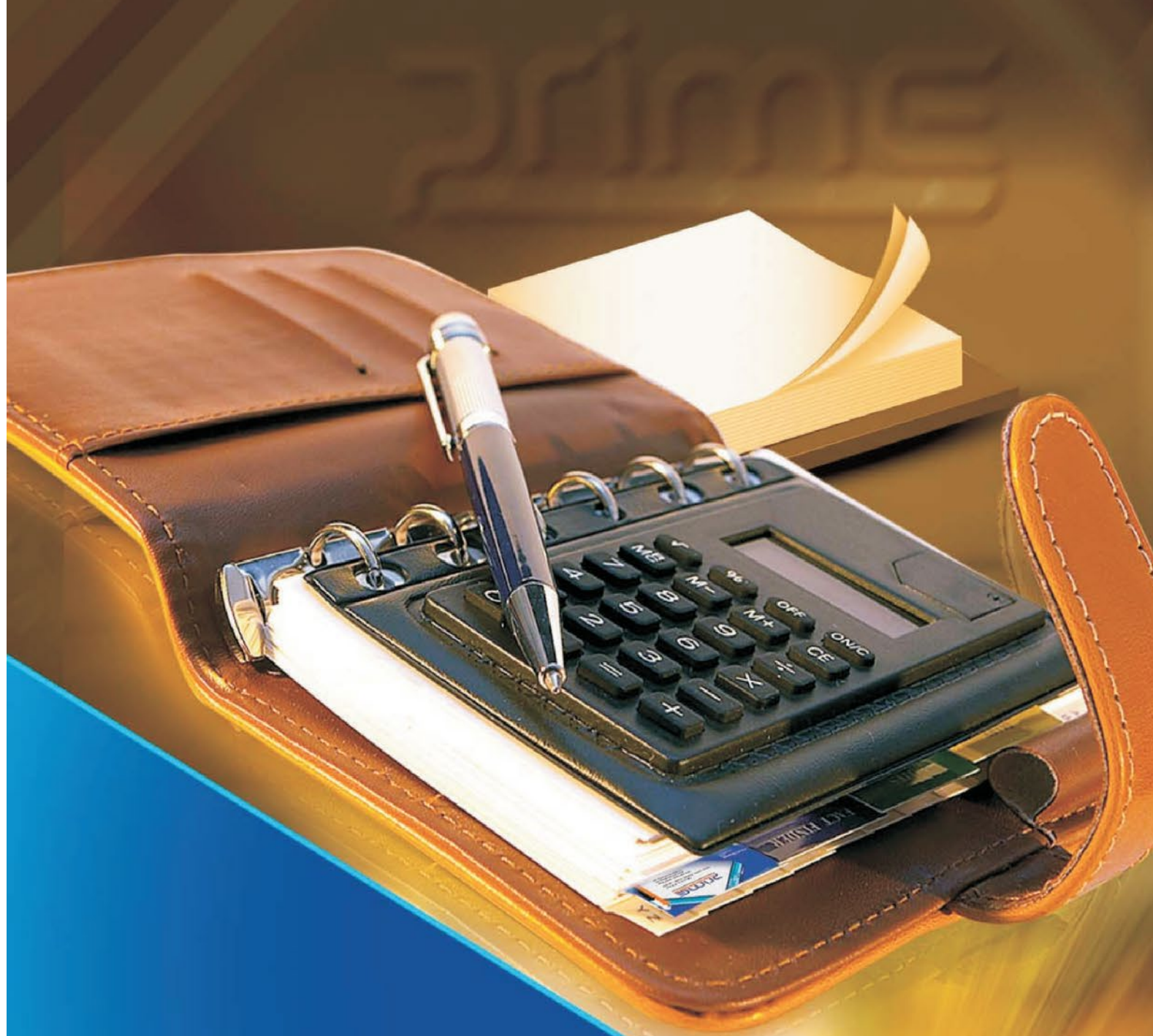
Our creative team works closely with Art Director and Account Supervisors to take the client's message and give it maximum impact. We also have formed strong relationships with the top television directors, producers and printers to ensure each concept is produced within budget and beyond your expectations.

PRIME MEDIA

Client Services

At Prime we believe account service is the primary component that ensures effective communications with our clients. Therefore, having a strong relationship is critical to producing work that is not only creative but also effective. Our principals are dedicated to the supervision of account services to achieve the most productive results for our clients.

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Media

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Web Developing Projects

http://www

The key to a great website are simple, eye-catching graphics and informative contents. We can provide you with both. The world wide we and the rest of Internet... is still new to many businesses, and there is no shortage of hype about what they can and cannot do. We will guide you through the hype, create a website that will generate a great image for your organization, as well as being an informative, functional tool for your customers and other visitors.



Art & Creatives

PRIME MEDIA



Chief Executive's Message

The first responsibility of any organization or corporation is brand equity and brand management. In fact, corporate identity is the way a company develops, communicates and reinforces brand presence in the market place for all audience segments across all channels of communication. The corporate identity, once established is guarded and maintained and any misuse or distortion of this identity is considered sacrilege by professional organizations. This is equally true for all entities - commercial companies, media houses, financial and other institutions or any other registered brands.

A clear understanding of public relations is necessary. PR is the management function, which evaluates public attitudes, identifies the policies of an organization keeping in mind the public interest and plans and executes a program of action to earn public understanding and acceptance. Then there is the realization, especially in private sector organizations, that good-will must be fostered amongst people within the organization in order to motivate them towards better output. In short, PR includes everything that is calculated to improve mutual understanding between an organization and all those whom it comes into contact with - both within and outside