





**Our Location:**

• **Head Office Pakistan:**  
LG-02/08 & M2-01, Eden Towers,  
Main Boulevard, Gulberg-III, Lahore, Pakistan  
Phone: +92-423-57217578  
Fax: +92-423-5976004  
Email: info@union-e.com & union-enterprises@gmail.com

• **Dubai Branch:**  
Apartment Number 209, Moosa Abdul Rahman Building,  
Near Al-Bustan Centre, Al-Qusais 1  
Dubai, UAE  
Phone: +971-50-4628290



We make your  
**travel a tour**



**union**  
**Union Enterprises**  
Travel Consultants & Tour Operators

## Our Strength

Our strength lies in our ability to produce innovative travel services. We maintain a team of professionals who thoroughly study various geographic locations hassle free, time saving journey for holiday maker guests. We are not a chain, we are an organized network providing service for different travelers and destinations. Today, Union Enterprises is involved in producing innovative travel products & services, which includes Air ticketing both International & Domestic, Worldwide Hotel Reservations, Resorts Bookings, Cruises & more. Union Enterprises has special contracts with most Resorts of Maldives. The startup venture today has transformed into a professionally managed and committed organization. Dedicated planning & expertise and sound understanding of geographic Enterprises have enabled Union Enterprises to enjoy the trust and support of its esteemed clients.

## Why Union Enterprises?

- Personalized services
- Air Ticketing & Hotel/Reservation Solutions
- Dubai / Singapore / Thailand / Malaysia Visa Services
- Competitive rates through our strong relations with outsourced suppliers
- Consultation, we provide at your doorstep
- Extended business hours
- All our staff is professional, laptop & blackberry's holders, which creates an edge to provide service at any time.
- IATA Accreditation has earned Union Enterprises with the holding of ticketing stock of all Major Airlines operating in the globe.



### Mr. Muhammad Salman Saeed

is the eldest son, working as Chief Executive. He derived the idea for jumping into Travel & Tourism business soon after his studies back in year 2005. Mr. Salman holds MBA Degree from University of Central Punjab & very much computers & technology literate started this business as a NON-IATA travel agency. With the passage of Time, the company progressed as a IATA Accredited in June 2011. Mr. Salman also holds IATA Certified Travel Professional Certificate in June 2011. Mr. Saeed & Fares and has done course for BSP Essentials for Travel Agents. Both courses were passed with 90% marks. Mr. Salman has been attending Arabian Travel Market Exhibition Dubai every year since 2008 and attending World Travel Market Exhibition London since 2011.



### Mr. Adnan Saeed

is the 2nd Son, working as Director Sales. He joined the family business in year 2011. Mr. Adnan holds Bachelor in Commerce degree from Punjab Group of Colleges. Mr. Adnan has a broad vision to tackle all the travel related matters, very much hard working & dedicated attitude towards handling the family business. Mr. Adnan has a very good knowledge of using GDS Galileo & Abacus.



### Mr. Muhammad Usman Saeed

is the 3rd Son, he is Dubai based. Mr. Usman holds degree in Bachelors of Business Administration (BBA) from University of Central Punjab. Mr. Usman also holds CFA certification, he cleared all 3-levels of CFA in 1st attempt. Mr. Usman Saeed is currently working as Financial Analyst at renowned Chartered Accountancy Firm in Dubai. Mr. Usman also has a good knowledge of Travel & Tourism, after his office hours, he gives time to family business and introduce the family company among his references in Dubai.



### Mr. Muhammad Arslan Saeed

is the youngest Son, he holds degree in Bachelors of Commerce in Year 2012. Mr. Arslan is currently getting trained for this business under the supervision of his elder brothers Mr. Salman & Mr. Adnan at the company head office in Lahore.





Accredited  
Agent

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Fax: +92-423-5878004  
Email: [info@union-e.com](mailto:info@union-e.com) & [union.enterprises@gmail.com](mailto:union.enterprises@gmail.com)

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## Executive Summary

Since its evolution, the tourism industry has undergone rapid growth over the last decade. This has mainly been due to the advent of a "global" world and increasing information dissemination about the majestic sceneries throughout the world.



## Message from the Chairman

### Mr. Muhammad Saeed

Tourism as we all know is the World's second largest industry, and the most brilliant medium to spread cultural harmony and peace. Union Enterprises, we are versatile professionals in tourism industry, delivering high quality tourism strategies and a range of other services to clients across the globe. Founded in November 2004, we offer a wealth of specialist experience in tourism, with clients ranging from International & National bodies, international tourism enterprises, and heritage & local communities. Our mission is to combine innovative ideas and realistic solutions, with the principles of sustainable tourism.

# Corporate Overview

It was the year 2004, which gave birth to the company Union Enterprises through its Chairman Mr. Muhammad Saeed, who had a vision for his Sons that after completing their studies, one by one they will get engaged in this Business. The business name "Union" was chosen with the aim that Union is Strength; the idea was to strengthen all 4-Sons of Mr. Saeed through this family business. Mr. Muhammad Saeed has been engaged with Diamond Group of Industries for the last 3-Decades as Finance Director. Mr. Saeed is also the Chief Executive of Diamond Foam Industries LLC Ras Al Khaimah UAE. As a Chairman of Union Enterprises Mr. Saeed looks after the company's overall performance and his all Sons are running the company following his guide lines.